



September/October 2009

# LIPA NEWS



[www.lipower.org](http://www.lipower.org)

## Message from LIPA

Kermit the Frog often says, "It's not easy being green." At LIPA, we believe by creating partnerships "It's getting easier to be green."

LIPA leads the way among the nation's utilities with the implementation of energy efficiency and renewable initiatives. Efficiency Long Island (ELI) offers a wide array of incentives, rebates and initiatives to assist customers in reducing their energy usage and electric bills. LIPA's Solar Pioneer and Solar Entrepreneur Programs provide residential and commercial rebates to offset the cost of solar panel installations. LIPA has also begun negotiations for 50 megawatts of solar energy to be generated on Long Island. Wind initiatives such as our Backyard Wind Program offers rebate incentives for the installation of wind turbines on residential, commercial and farm properties. In addition, LIPA is collaborating with Con Edison and other state agencies on what could be the largest offshore wind initiative in the country, 13 miles off the coast of the Rockaways.

While LIPA is leading the way, we can't do it alone. Making Long Island "green" requires active partnerships across all levels of government and with our customers throughout the civic, environment, education, business and faith-based communities. The key for LIPA to successfully implement cost-effective efficiency and renewable programs for all our customers is through the development of collaborations and partnerships. We are partners with Governor Paterson in seeking to attain his vision in the recently released New York State Energy Master Plan, designed to achieve "45 X 15," which establishes a goal for the state to meet 45 percent of its electricity needs through improved energy efficiency and clean renewable energy sources by the year 2015. LIPA will also continue our collaborative efforts with our federal representatives, state legislators, and our county, town, village and school district officials throughout Long Island.

With the partnerships LIPA has created, our goal of an efficient and renewable Long Island will be achieved. To learn more about LIPA's Efficiency and Renewable programs, visit the Web site at [www.lipower.org/efficiency](http://www.lipower.org/efficiency).

Kevin S. Law  
President & CEO

## STAY IN THE KNOW

What's the best thing about LIPA Online...being able to access it 24/7, when it's convenient for you? Or maybe signing up for programs and services without the hassle of a phone call? Finding answers to questions quickly and easily?

At LIPA, we do all we can to make sure our Web site, [www.lipower.org](http://www.lipower.org), allows you

to take advantage of all these conveniences by providing services and information that customers want, at the touch of a button. You can learn energy savings ideas, sign up for electronic billing and payment, read about Efficiency Long Island programs or get updated information during an outage. You can sign up for our electronic newsletter, LIPA eNEWS, and receive a bi-monthly email with the latest tips on controlling your energy use, safety ideas and more. We even have a Home Energy Analyzer that will evaluate your personal electric usage and provide a plan for energy savings.

You can manage your payment options, enroll in Balanced Billing, and even see your past electric usage, just by signing up for "My Account." The next time you are online, make it a point to visit [www.lipower.org](http://www.lipower.org) and see all we have to offer!



## SMARTER THAN THE AVERAGE PHANTOM

Phantom load, idle current and vampire power are the most common names for hidden energy use. What exactly is it? It's the electricity your appliances are using when you aren't looking...gadgets, electronic devices and appliances that use power when they're switched off or not in use, just by being plugged in. Though it may seem insignificant, it can add up over time. Seventy-five percent of the electricity used by these devices is used when they are turned off.

Most chargers for cell phones, digital cameras, power tools and other gadgets draw energy even when they're not in use. Appliances like televisions, computer monitors, and DVD players can also draw power whenever they're plugged into an outlet. Unplugging your devices when they aren't in use will cut back on phantom power, though it can definitely be a hassle to crawl behind the TV or computer every time you're done. Plugging bundled devices, like TV, DVD player, and DVR, or computer, monitor, and printer into the same power strip and then turning off the power strip will do the job.



## BALANCED BILLING HELPS EASE FINANCIAL BURDEN

Let's face it, surviving in today's economic environment is a challenge. LIPA wants to help our customers manage their electric bills, and one easy way is to enroll in our Balanced Billing program.



Balanced Billing spreads your electric energy costs over the year, reducing fluctuations between summer and winter bills. This program does not reduce your electric costs, but helps you budget household expenses by avoiding seasonal variations. There's never a bad time to enroll in Balanced Billing, you can sign up at any time. At the end of your billing year, any difference between total payments made and your actual usage will be added to...or subtracted from...your last bill of the budget year.

Balanced Billing divides your annual electric cost into twelve monthly payments, so you know in advance how much your bill will be each month. Visit [www.lipower.org](http://www.lipower.org) and click on "My Account" to enroll. Or call us at 1-800-490-0025.

Simplify your life with a predictable electric bill, and sign up for Balanced Billing today.

**Religious organizations, Veterans organizations and qualified community residences may choose service under an appropriate residential or non-residential service classification, subject to a minimum term of one year. Please call, 1-800-490-0025, for additional information.**

## DON'T BE FOOLED BY IMPOSTERS

**Protect yourself. Don't be a victim of crime. Ask for identification if someone comes to your home claiming to be a LIPA employee. For your safety and security, all LIPA employees carry photo identification, and you should not hesitate to ask to see it. If you suspect an imposter, call 911!**

## FALL IS THE BEST TIME TO PLANT TREES

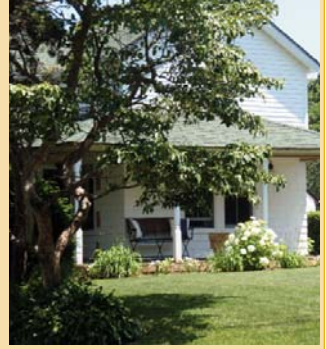
Did you know that you can plant trees to enhance the energy efficiency of your home? And energy-efficiency means dollar savings!

Where should you plant your trees for optimal energy efficiency? Evergreen trees should be planted on the west or north sides of your home

to provide shelter from the cold winter winds. Deciduous (leaf dropping) trees should be planted on the south and/or the west side to provide shade in the summer, while allowing the sun's warmth to enter the house in the winter.

Fall is the best time to plant trees in our area. The milder temperatures provide a less stressful environment which enables the tree to put down a strong root system to ensure a healthy and beautiful future.

To learn more, visit our Web site at [www.lipower.org](http://www.lipower.org), or call us at 1-800-490-0025, and ask for our booklet, "Tree Talk."



## Customer Service Centers

Customer Service Centers are open from 8:30 a.m. to 5:00 p.m., Monday through Friday, excluding holidays. If unsure of our holiday schedule, please call 1-800-490-0025.

Bellmore	2400 Sunrise Highway Bellmore, NY 11710
Brentwood	1650 Islip Avenue Brentwood, NY 11717
Bridgehampton	Montauk Highway Bridgehampton, NY 11932
Coram	2045 Route 112 Coram, NY 11727
Hewlett	455 Mill Road Hewlett, NY 11557
Hicksville	175 E. Old Country Road Hicksville, NY 11801
Melville	15 Park Road Melville, NY 11747
Patchogue	460 East Main Street Patchogue, NY 11772
Riverhead	117 Doctor's Path Riverhead, NY 11901
Roslyn Heights	250 Willis Avenue Roslyn Heights, NY 11557
West Babylon/Lindenhurst	479 Park Avenue West Babylon, NY 11704



### Five Reasons to Enroll in LIPA's My Account

1. View your past electric bills and look for opportunities to save, 24/7, when it is convenient for YOU!
2. Sign up for e-LERT and receive notification when your LIPA bill is ready to be viewed electronically.
3. Get the latest information on LIPA programs and services.
4. Enroll in Balanced Billing.
5. Avoid the hassle of writing a check, save money on postage and make your payment electronically. Or sign up for DirectPay and have your bill paid automatically from your bank account.

For more information on our online services, visit us online at [www.lipower.org](http://www.lipower.org). You'll be glad you did.