



Summer 2007

LIPA BUSINESS NEWS



www.lipower.org

Message from the CEO

Don't let your guard down. The 2007 Hurricane Season began June 1, 2007.

We lucked out last year. Long Island escaped getting hit by a hurricane and was only brushed by Tropical Storm Ernesto. We might not be so lucky this year.

Initial forecasts indicate '07 could be "a very active season," especially for Atlantic Basin storms that target the East Coast. Prepare now.

Inspect the trees on your property and have those around power lines, that are dead or show signs of weakness, removed. Hurricane or Tropical Storm winds can bring down trees and Branches on your business or power lines. LIPA's aggressive tree trim program removes threatening trees from around or under power lines to reduce storm-related outages. This spring's Nor'easter is proof it's working. During the two-day event we had far fewer outages than those we would have experienced just five years ago.

While we can take action to reduce the number of storm outages, they can not be eliminated. A Category II hurricane would devastate Long Island. That's why it's important that you take the time now to prepare your business and employees for the loss of power during such an event, and for a period of time while power is being restored. LIPA cosponsors an annual Emergency Management Conference, a voluntary Island-wide drill for customers, and storm preparation drills to provide opportunities to get familiar with new emergency response strategies in advance. You need to do the same thing for the welfare of your businesses.

We have a wealth of information on our Web site, www.lipower.org that will help you prepare for hurricanes and other emergencies. Check it out and be safe and have a great summer.

Richard M. Kessel
Chairman



Richard M. Kessel

Managing Your Energy Use

Managing your energy use can impact your electric costs...an important factor to consider when thinking about the bottom line.



Business customers vary a great deal in their energy needs. Grocery stores use a great deal of energy for refrigeration and freezing systems; a print shop is more likely to use electricity in the print process...to run their presses. Restaurants and fast food chains have high heating and cooling costs, and of course cooking and heating meals. Hotels use lots of energy for hot water heating and for cooling in the summer. In general, all businesses can save energy dollars this summer by:

- ✓ Installing set-back thermostats to control cooling and programming them to match your "open" hours.
- ✓ Raising your air conditioner thermostat to the highest comfortable setting.
- ✓ Allowing at least five degrees between heating and cooling set points to ensure the system does not cycle from heating to cooling and back.
- ✓ Keeping windows and doors closed to prevent loss of cool air in summer.
- ✓ On cooler, less humid days, opening doors and windows to provide ventilation instead of the air conditioning.
- ✓ Setting back or turning the air conditioning off shortly before the end of your operating hours.
- ✓ Closing drapes or blinds to keep out the hot summer sun.
- ✓ Cleaning filters in your cooling system each month.
- ✓ Installing occupancy sensors in areas not in constant use like bathrooms, meeting rooms, storage and break spaces. They will turn out lights between uses.
- ✓ Installing light emitting diode (L.E.D.) exit signs. They last up to 15 times longer and use less energy than traditional signs.
- ✓ Using energy efficient fluorescent T-8 lamps with electronic ballasts.

LIPA'S POPULATION SURVEY... A TOOL FOR BUSINESS

When you are planning the future path for your business, LIPA's Population Survey is an invaluable tool that measures Long Island's growth, trends and energy needs. An increasing population creates the need for new development as well as economic opportunities for business....maybe even your business.

The constant growth on Long Island demands that LIPA plans in advance for added electric resources and transmission and distribution system upgrades. An increasing population also creates the need for new development, as well as economic and business opportunities. Between 2007 and 2013, major new projects such as the Nassau Hub, the Yaphank Center, the Calverton and Gabreski Airport developments, the Arverne Development in the Rockaways and others will add about 143.5 megawatts of new electric demand.

The Population Survey provides vital information and trends on Long Island which you can use to discover possibilities for growth and expansion for your business, as well as information about the Long Island Regional Planning Board, Long Island Economic Development, Nassau and Suffolk County Chambers of Commerce and more. Download your free copy at www.lipower.org/company/pubs/popsurvey.html, and start planning your future success today.

"An ounce of prevention is worth a pound of cure."

The key to LIPA's reliable electric service IS prevention; in 2006 we

trimmed trees on over 1800 circuit miles. Line clearance helps to avoid the possibility of tree damage causing outages.



LIPA has also introduced a hazardous tree inspection/removal program in order to reduce risk of hazardous trees contacting our lines. If there are hazardous trees on or near the electric wires on your property, give us a call at 1-800-966-4818.

We're doing all we can to ensure safe, dependable electric service for your business.

The New Call Before You Dig Number is 811

The new 811 was designated by the FCC to eliminate the confusion of multiple "Call



Before You Dig" numbers and help save lives by minimizing damages to underground utilities. One easy phone call to 811 quickly begins the process of getting underground utility lines marked. Local One Call Center personnel will then notify affected utility companies, who will send crews to mark underground lines for free.

RETROFIT ENERGY & CAPACITY PROGRAM (RECAP)

RECAP - provides incentives for energy saving upgrades at little or no out of pocket cost to commercial customers, multi-family buildings with more than four apartments, public, and government facilities. Take advantage of retrofit or replacement opportunities through RECAP.



This program is administered by third party contractors on behalf of LIPA.

The following technologies are eligible:

- Lighting upgrades (retrofit and new fixtures)
- Lighting controls including Daylight dimming devices
- Upgrading HVAC units
- Refrigeration upgrades
- Motors and VFD's (variable frequency drives)
- Energy Management Systems
- Retro-commissioning of HVAC systems

Think your business can benefit by saving energy? Visit us online at www.lipower.org or call us at 1-800-692-2626 to learn more about RECAP.

Visit "My Account" at www.lipower.org to:

- ✓ View and pay your bill
- ✓ Enter your meter reading
- ✓ View your payments
- ✓ Open/close or transfer an account

Available when you are; 24/7, at your convenience!