



November/December 2010

LIPA BUSINESS NEWS



www.lipower.org

A Green LI is Good for All of Us

Yes, the LI in LIPA is for Long Island - it's our home and we serve Long Island businesses. While our main focus is on providing you with safe, reliable electric service, we believe it is also our business to be kind to our home. That means continually examining our impact to Long Island's environment and helping you to do the same.



Go Light on Light Pollution

Have you ever seen a satellite image of the world at night? It's a sight to be seen as the lights that dot our landscape create clear outlines of geographic borders. Is your facility contributing to this nightly light show? The effects of light pollution are not limited to creating a sky seemingly devoid of stars; it disorients nocturnal birds and can be a good indicator of energy waste from over-lighting. Take a moment from your day to take a good look at the lighting you use at night. Outdoor lighting that's pointed up and away from where it's needed is wasted. LIPA's Light Solutions Program can help you reduce light pollution, and your energy expenses, with hassle-free, environmentally-friendly outdoor lighting. Visit www.lipower.org/commercial/lightolutions.



Green and Clean

Each year, Long Islanders apply millions of pounds of pesticides around homes and businesses. These chemicals ultimately reach the underground aquifers that supply our drinking water. Your landscaping can naturally defend itself against pests and disease – if healthy. Proper maintenance, sensible watering, and organic products can decrease the need for expensive and potentially harmful, chemical treatments. Many garden centers and landscapers across Long Island offer organic products and services.

Carbon Landscaping

Use plants suited to Long Island when landscaping the grounds of your facility. Native plants require less water and plants also store carbon. In a year, the average tree can store 50 pounds of carbon.

If It's Green, LIPA Can Probably Save You Some Green

Our 10-year Efficiency Long Island program is based on the fact that we cannot continue to view energy and its use the way we did before. We all have to be more efficient, not just to decrease our dependence on fossil and foreign fuels, but to increase the chances that this island we call home will continue to be a good one for future generations. LIPA's Commercial Efficiency Program can help you be more energy efficient, lowering your operating costs and your impact on our island and our planet. Visit www.lipower.org/commercial/efficiency or call 1-800-692-2626.

Paper Cuts Are Not Always Painful

How often do you really need to print an e-mail? Does every fax need a cover sheet? There are probably many opportunities to cut the amount of paper you use. When you really do need to print, use 100% recycled paper – and then recycle that paper! It takes three times more energy to make one sheet of virgin paper than one sheet of recycled paper.

Be WasteWise

Some of the largest companies in the United States, and many of the smallest, partner with the EPA in its free, voluntary WasteWise program. The goal is to reduce solid and industrial waste in a way that can also be good for business. Visit www.epa.gov for more information.



...your non-profit municipal electric utility

TAKE SOME BUSY OUT OF YOUR BUSY DAY

If you don't have a lot of time, don't worry, because you won't need a lot to handle your LIPA account with "My Account" at www.lipower.org.

"My Account" highlights:

- Free, 24/7 access
- Access to past bills
- Sign up for paperless billing with *e-LERT*
- Enroll in DirectPay – never worry about due dates with automatic bill payments
- Aggregate multiple accounts under a single login
- Quick access to LIPA's online Storm Center to report outages and get restoration updates

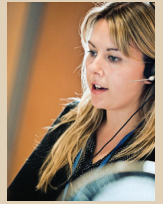
Beat the (Cost of) Heat

Keep employees, clients, and customers comfortable, while being more comfortable with your energy bills:

- Your heating, ventilating and air-conditioning (HVAC) system should have an annual "tune-up". Just like a car, even a new HVAC system requires regular maintenance to maintain performance. You'll extend the life of the system, ensure you are getting the most energy efficiency, and reduce the chances of an emergency break-down.
- Maintain HVAC efficiency for just a few dollars - change filters every month during peak heating season (cleaning reusable filters costs nothing). A dirty filter will put extra strain on the system, increasing your cost and lowering indoor air quality.
- Operate your HVAC system effortlessly with an ENERGY STAR® qualified programmable thermostat. It optimizes HVAC operation 24/7 based on your schedule, with the flexibility to override it for unscheduled events.
- Control direct sunlight through windows depending on the season and local climate. During heating season, with the sun low in the South, unobstructed southern windows can contribute solar heat gain during the day.
- When it's cold outside, keep it that way. Close exterior doors while running your HVAC to keep the heated air indoors.

A wide range of ENERGY STAR qualified products can help your business save money. From computers and printers to windows and thermostats, the ENERGY STAR name means you're getting the highest efficiency. Read about LIPA's Commercial Efficiency Program below to learn how we can help you.

WE TAKE IT PERSONALLY



When you want personal service for the energy needs of your business, LIPA has you covered. In addition to serving you online at www.lipower.org/commercial, we have dedicated customer service professionals that can help you on the phone or in person. Our Business Call Center is dedicated to assisting Long Island businesses, whether you have a billing question or are looking to lowering your energy expenditures. We can also help you at one of our Customer Service Centers located across Long Island.

Business Call Center (8:00 AM – 8:00 PM, Monday – Friday)

1-800-966-4818

Customer Service Centers (8:30 AM – 5:00 PM, Monday – Friday)

Bellmore	2400 Sunrise Highway
Brentwood	1650 Islip Avenue
Bridgehampton	Montauk Highway
Coram	2045 Route 112
Hewlett	455 Mill Road
Hicksville	175 E. Old Country Road
Melville	15 Park Drive
Patchogue	460 East Main Street
Riverhead	117 Doctor's Path
Roslyn Heights	250 Willis Avenue
West Babylon	479 Park Avenue

LIPA's Commercial Efficiency Program



Looking to identify potential areas for energy-efficiency improvements? Get started on lowering your energy bills by giving us a call. Following a no-cost audit by a LIPA representative, you can receive incentives for qualifying measures, including lighting and HVAC, to help offset your costs.

Get a head start. LIPA's pre-qualified list of energy-efficient equipment makes it easy to select the right lighting or cooling system. Rebates of up to \$100,000 per project are available.

Get creative. For a more customized energy-efficiency plan, you can qualify for rebates of up to \$200,000 per project and up to 50% of the cost for technical assistance. You're free to choose almost any electric-saving measure not already included on the pre-qualified equipment list.

Big savings are only a click or a call away.

Visit www.lipower.org/efficiency or call us at 1-800-692-2626.