



March/April 2010

# LIPA BUSINESS NEWS



[www.lipower.org](http://www.lipower.org)

## We Offer Rate Options!

Do you have the most economically-beneficial rate for your business? Take a look at your bill and compare that rate to those listed here and make sure you are on the rate that is best suited for your type of business.

### MOST COMMON BUSINESS RATES

**RATE 280:** General Service, Small - Designed for small commercial and industrial customers with less than 2,000 kWh in each of two consecutive months, or demand of less than 7 kW per month. Delivery service under this rate is available for all purposes.

**RATE 281:** General Service, Large – Intended for mid-sized to large customers who use 2,000 kWh or more during two consecutive months, or when it is estimated that the demand will be at least 7 kW but not greater than 145 kW in any summer month (from June through September) or not greater than 500 kW in any other two months.

**RATE 285:** Large General and Industrial Service with Multiple Rate Periods – Applicable to large customers where the demand has exceeded 500 kW in any two months or 145 kW in any summer month (from June through September). These customers are billed for energy (kWh) and demand (kW) charges based on the time of year (summer or winter) and the time of day service is used.

**RATE 290:** Building Heating Service, Large – for customers where electricity is the SOLE (no other source of heat) means of heating. The total connected space heating load must be at least 10kW, and insulation of the building and the design of the heating equipment must meet LIPA specifications.

**RATE 282:** Voluntary Large Demand-Metered Service with Multiple Rate Periods - Designed for mid-size to large commercial customers, currently on rate 281, who can shift electric usage to specific time periods\* to take advantage of lower costs.

**RATE 283:** General Service, Large, SEASONAL – Customers who qualify for Rate 281, but whose electric service is TURNED OFF COMPLETELY for four continuous months between October 1 and May 31.

**RATE 284:** Large General and Industrial Service with Multiple Rate Periods – an optional rate for customers qualifying for Rate 285, but with different rate periods based on time of year and time of day service is used.

**RATE 288:** Voluntary General Service, Small, with Multiple Rate Periods – Designed for small commercial customers, currently on rate 280, who can shift electric usage to specific time periods\* to take advantage of lower costs.

**RATE 293:** Building Heating Service, Large, SEASONAL – For customers who qualify for rate 290, but whose electric service is TURNED OFF COMPLETELY for four continuous months between October 1 and May 31.

For more information or to discuss your rate options, call LIPA's Business Call Center at 1-800-966-4818.

\* Off peak hours are generally after 8PM and on weekends



## Over 103,000 kWh in Annual Energy Savings Helps UCP Achieve Energy Efficiency

United Cerebral Palsy (UCP) of Suffolk is part of a national organization that serves people with cerebral palsy and other physical and developmental disabilities and their families. Their mission is to advance the independence, productivity, and full citizenship of people with cerebral palsy and other disabilities. In 1990, UCP leaders, in partnership with other organizations who support individuals with disabilities, helped to write the Americans with Disabilities Act. UCP continues to advocate on their behalf today and provides numerous other services to that population.

UCP of Suffolk recently celebrated the completion of the UCP Suffolk Health Center, at the Kathleen O. Maul Campus on Carleton Avenue in Central Islip. The Center was designed to meet the healthcare needs of the Long Island community, especially individuals with a wide range of disabilities, and was constructed with an eye towards energy-efficiency and operational savings over the long-term.

UCP partnered with LIPA professionals in Economic Development and Energy Efficiency who ensured that they received incentives on all their eligible energy-efficient measures including lighting, lighting controls and HVAC equipment through LIPA's Commercial Efficiency Program. The result was a LIPA rebate of **\$19,119.70**. In addition, UCP will enjoy over \$19,000 in lower energy costs every year...valuable savings that UCP can invest in helping others.

LIPA is committed to assisting not-for-profit organizations and businesses with programs and services designed to meet the special needs of this important segment. The LIPA Commercial Efficiency Program helps businesses and not-for-profits lower operating costs and increase efficiency, with incentives to help to lower the cost of purchasing energy-efficient measures. Learn more at [www.lipower.org](http://www.lipower.org), or call us at 1-800-692-2626, and let us help YOU achieve energy efficiency too!



**From left to right:** Stephen H. Friedman, UCP Suffolk, President and CEO; Kevin S. Law, LIPA, President and CEO; and Kathleen Fila, UCP Suffolk, Director of Facilities.

## SHINE A LIGHT ON YOUR BUSINESS AND LET US CONCENTRATE ON SECURITY

As a business owner, you don't have just your operations to worry about, there's also the safety and security of your customers, employees and facility. LIPA's Light Solutions can ease your mind with high-quality, environmentally-friendly exterior lighting that keeps your property protected throughout the night, deters crime and vandalism and improves visibility.

Call 1-800-692-2626 to make an appointment for a free consultation with a lighting professional.



## Save Energy, Save Money...Install a Programmable Thermostat

Focus on your business goals instead of housekeeping details like turning the heat down when you leave for the day. Invest in a 7-day programmable thermostat instead. A programmable thermostat makes sure your heating system is turned off when the building is not occupied...think nights and weekends...and also ensures that the temperature is set to meet your comfort needs ALL day long.



## LIPA's Business Call Center

Our Business Call Center is all about providing you with the information and answers you need to manage your LIPA business account and your energy costs.

Call LIPA's Business Call Center at **1-800-966-4818**.

### SAVE THE DATE!!!

**Thursday, May 27, 2010**

22nd Annual HIA Business Trade Show and Conference "Make it Happen in 2010"

**9:00 a.m. - 4:00 p.m.**

Be sure to attend the "Be Green: Getting there..." seminar conducted by Dan Zaweski, LIPA's Assistant Vice President of Energy Efficiency.

**SCCC, Brentwood**

**Sports & Exhibition Complex**

Visit [www.hia-li.org](http://www.hia-li.org) for additional information

## IS YOUR BUSINESS GREEN ENOUGH?

April 22, 2010 marks the 40th anniversary of Earth Day. Is your business doing all that it can to ensure the health of our planet? Going Green has become a part of many work cultures and employees feel good about participating in the movement. Going Green means reducing energy usage, water consumption and waste. Take your business to a greener level simply and easily. Develop a customized checklist to reduce, reuse and recycle throughout your organization. Examine and assess lighting, bathrooms, kitchens, landscaping, printers/copiers, paper products, cleaning products, office supplies and all consumables to make sure that you are indeed, green enough!



- Research how others in your industry are going green, and see if you can put those practices into operation in your business.
- Reduce the amount of electric used in the office. Turn off computers and monitors when not in use, and replace lighting with compact fluorescent bulbs or LED lighting. Install motion detectors to turn off lighting when not in use. When replacing equipment, choose only those with an ENERGY STAR® label.
- Provide information to employees on living and working green.
- Have a green event – like an anniversary celebration for Earth Day to raise awareness of environmental issues.
- Encourage carpooling to work. If you have vehicles, reduce their use and consolidate trips. Keep automobiles well maintained and recycle automotive fluids.
- Do business with green vendors.
- Create an incentive program to encourage employees to find ways to go green at the office.
- Avoid using disposable products such as paper plates, plastic utensils, napkins, paper towels, cups.
- Buy locally-produced goods and buy from local stores when possible.
- Steer clear of products that have a lot of packaging or have to be shipped long distances to you.
- Educate employees. Send maintenance, quality control, engineering, supervisors and managers to seminars to learn about green building and construction materials, products, services or processes. Contact LIPA *before* deciding to purchase new products or beginning new construction to learn about rebates through our Commercial Efficiency Program.
- Have machinery and equipment cleaned and serviced regularly to improve performance.
- Got customers? Encourage them to use reusable bags.

Examine your impact on the environment. With the right analysis and planning, you can minimize your business' effect on our planet. Evaluate your processes and procedures to keep up with current trends, products and services that help your business go green and stay green.

## POINT, CLICK, DONE!



### In today's competitive market, businesses need technology that's cost effective, flexible and secure.

LIPA's online services are about as cost effective as you can get...they're FREE! Flexibility? We're available 24/7 so you can view your bill, analyze your usage with billing history, or make a payment. Your billing and payment information is protected. Take advantage of these value-added services for your business. Visit us today at [www.lipower.org](http://www.lipower.org).