

A photograph showing a person's legs in dark pants and shoes, sitting on a couch. They are holding a black remote control. In the background, a large television screen displays a skier in blue gear jumping in mid-air against a bright blue sky and white snow.

The Most Important STAR on Television

Some of the largest, high-resolution TVs can use about 500 kWh of electricity per year. Translation: that's equal to the energy used by a new conventional refrigerator!

No matter what your favorite show is, make sure there's one particular star on your TV – ENERGY STAR®.

A 42-inch ENERGY STAR qualified LCD TV uses less than half the electricity used by a similar model not qualified by ENERGY STAR.

Visit www.lipower.org/efficiency for more information.



LEDs can Lead to Big Savings

By now, you're probably familiar with Light Emitting Diode (LED) technology for holiday lighting. LEDs are not just for decorating anymore.

ENERGY STAR® qualified LED lighting uses 75% less energy than incandescent fixtures and lasts a minimum of 25,000 hours – that's up to 22 years. That means LEDs installed in a child's nursery can still be shining bright through college!

LEDs have excellent color quality and brightness, are dimmable, and turn on instantly. You can also save with a LIPA discount when you purchase qualifying LED fixtures from one of our participating retailers. Visit www.lipower.org/efficiency or call 1-800-692-2626 for a list of locations.

