



What's Up with Watts Going Down?

LIPA's Watts Going Down program encourages customers to reduce their electric consumption, especially between 2 PM and 6 PM, on unusually hot, humid days. Participants lead the way in energy conservation and concern for the environment.

LIPA is doing more and so can you. Efficiency Long Island is a groundbreaking, 10-year effort to increase energy efficiency and reduce greenhouse gas emissions on Long Island. LIPA has efficiency programs you can participate in *right now* to reduce your carbon footprint and save energy dollars.

Make a Pledge

Visit us online at www.lipower.org and sign up for LIPA's "WATTS GOING DOWN" program, let us know what YOU will do to conserve electricity, and receive a \$5.00 off POP (Pay One Price) admission pricing to Atlantis Marine World.

SAVE \$5*

There's always something new to see, do, and explore at Atlantis Marine World Aquarium in Riverhead, New York. And this summer, we're 'otter than ever with our newest exhibit, Otter Falls! Come meet our newest residents...and enjoy special savings. Sign up for LIPA's WATTS GOING DOWN Program and receive \$5.00 off POP (Pay One Price) admission pricing.*

*Discount applies to Pay One Price admission (max four). POP includes all-day Aquarium Admission, unlimited rides on our Submarine Simulator and Discovery Tower, and a \$5.00 Arcade Card. Not to be combined with any other offer. No cash value. Expires 10/31/09. Code 1848

North American River Otters Now Open!



YOU OTTER

Be Here!



www.atlantismarineworld.com