



# LIPA GreenChoice

You can make a difference towards ensuring a cleaner environment by enrolling in the GreenChoice Program.



*[www.lipower.org](http://www.lipower.org)*

# GreenChoice

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## LIPA and Long Islanders Care About the Environment

Long Islanders are more concerned than ever before about our dependence on fossil fuels. Exploring new and innovative solutions to traditional electric generation has become a priority, on Long Island and throughout the state.

## Green Power?

Green power is electricity that is generated using cleaner, renewable resources like wind, hydropower and bio-energy. LIPA is concerned about our natural world, and the GreenChoice Program is just one of our environmental efforts.

## Make a Difference with GreenChoice

LIPA's GreenChoice Program is an easy way that you can have an impact on the environment. LIPA makes it possible for you to purchase "environmental attributes" so you can support the development of electric generation using cleaner, renewable resources.

## Environmental Attributes

Long Islanders who enroll in GreenChoice pay a few additional dollars each month to purchase "environmental attributes" which support the building of green electric generation for our future. What's an attribute? An environmental attribute represents the reduction of greenhouse

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gases associated with replacing old, inefficient electric generation facilities with “green,” renewable resources.

## **GreenChoice and Your Bill**

Right now, LIPA relies in large part on fossil fuels like oil and natural gas to generate your electricity. Those costs are part of your electric rates. A GreenChoice customer will continue to pay the same electric rates. The dollars you add to your LIPA payment to support green power could lessen the time that we are dependent on fossil fuels, and that could have a positive impact on rates in the future.

## **LIPA GreenChoice is up to You**

LIPA’s GreenChoice Program is entirely voluntary and you can choose to support a variety of renewable resources. Green Marketers or Green ESCO’s (Energy Service Companies) partner with LIPA to manage the GreenChoice Program and make sure your dollars support the renewable resource you choose...like wind, hydro-electricity or bioenergy.



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## Contact a Green Marketer and Enroll in GreenChoice

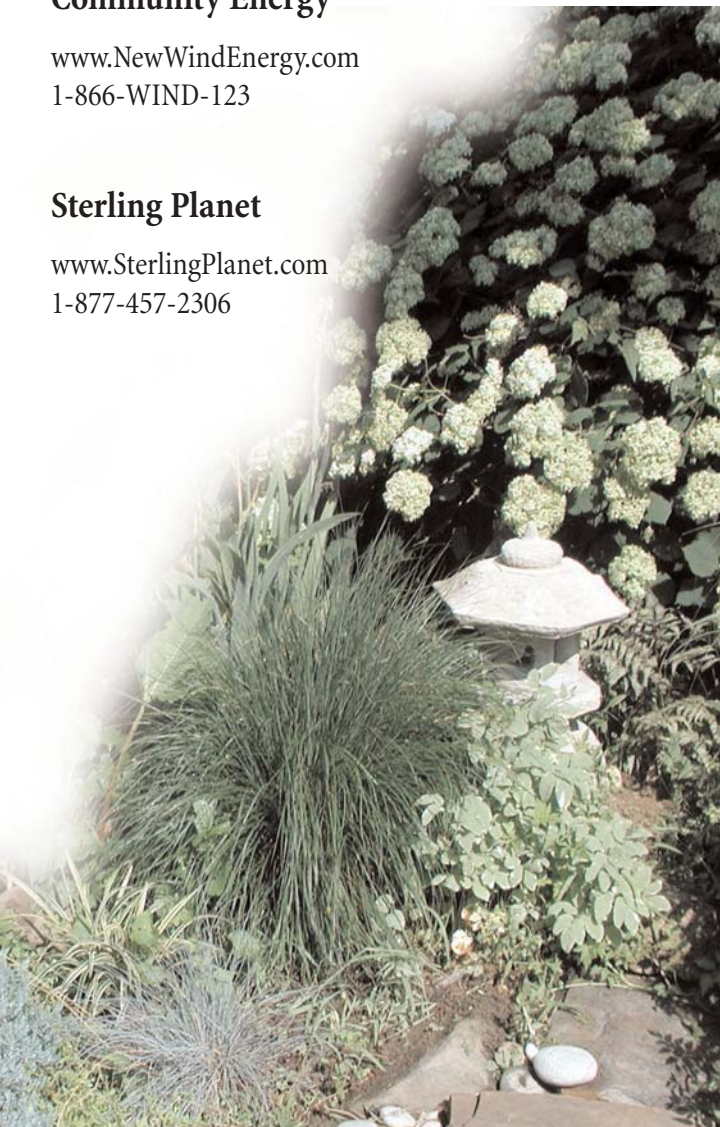
Visit LIPA online at [www.lipower.org](http://www.lipower.org) or contact a marketer directly at:

### Community Energy

[www.NewWindEnergy.com](http://www.NewWindEnergy.com)  
1-866-WIND-123

### Sterling Planet

[www.SterlingPlanet.com](http://www.SterlingPlanet.com)  
1-877-457-2306



If just ten percent of New York's households choose green power for their electricity supply, it would prevent nearly:

3 billion pounds  
of carbon dioxide

10 million pounds  
of sulfur dioxide

4 million pounds  
of nitrogen oxides

from getting into our air  
each year!



*More choice... Better service!*

[www.lipower.org](http://www.lipower.org)  
**1-800-692-2626**



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