

Compact Fluorescent Light Bulbs

ENERGY STAR qualified lighting provides bright, warm light but uses about 75% less energy than standard (incandescent) lighting. CFLs also produce 75% less heat and last up to ten times longer. They are **available in a variety of shapes and styles.**



Compact Fluorescent Fixtures

When installing light fixtures, choose ENERGY STAR qualified CFL fixtures, which are available for virtually any application. You'll use 75% less energy and won't need to change bulbs for at least seven years!



LED Lights (*Light Emitting Diodes*)

Light Emitting Diode (LED) lighting has been popular for holiday lighting, primarily because they use 96% less energy than standard holiday lights.

ENERGY STAR qualified LED lighting uses 75% less energy than incandescent fixtures and lasts a minimum of 25,000 hours or 22 years based on average household use. Color quality is excellent and brightness is equal to or greater than other lighting technologies.

Advanced Power Strips

Not all surge protectors are created equal. An Advanced Power Strip makes it easy to save energy by automatically cutting the power to certain devices based on whether a primary device is on or off, for example a DVR and TV. Many electronic devices continue to use power even when turned off. In fact, it could add up to 15% of your electric bill! Most Advanced Power Strips have two always-on outlets, a master (control) outlet, and 2-6 controlled outlets that automatically turn off or on as the primary appliance is turned off or on.

For tips on the proper disposal of CFLs and other fluorescent bulbs visit www.lipower.org/efficiency.



Energy-Efficient Product Programs



LIPA offers a wide array of incentives, rebates and initiatives for residential and commercial customers to assist them in reducing their energy usage and thereby lowering their bills through LIPA's Efficiency Long Island program.

LIPA must ensure that it always has enough generation resources to serve customers' electrical needs with a margin in case of equipment failure or unexpected increase in customer demand. Based upon our evaluations, LIPA's Efficiency Long Island program is the first step we should pursue as it is the most cost-effective for our customers.

We're powering Long Island with a more reliable, more efficient energy supply. Now and in the future. We're working for you.



www.lipower.org
1-800-692-2626

Energy-efficient products can lower your electric costs and help you do your part to preserve the environment. LIPA will help you save even more with rebates on efficient products for use throughout your home.



www.lipower.org

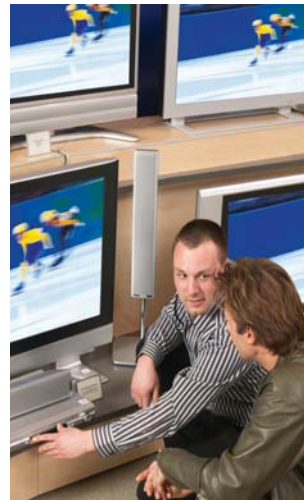
Every appliance has two price tags; what you pay to take it home and what you pay for the energy and water it uses over its lifetime. When it's time to purchase appliances, choose those that are ENERGY STAR® qualified. ENERGY STAR qualified appliances have advanced technologies that use 10–50% less energy.

The money you save on your utility bills can more than make up for the cost of a more expensive but more efficient ENERGY STAR product.

What is ENERGY STAR®?

ENERGY STAR is a program created by the U.S. Environmental Protection Agency (EPA) and the United States Department of Energy (DOE). When the symbol appears on a product, it means that the product meets or exceeds efficiency standards set by the federal government.

Always look for the ENERGY STAR® label to ensure you are purchasing an energy-efficient appliance, and visit www.lipower.org/efficiency for specific rebate and incentive opportunities.



Refrigerators

Today's ENERGY STAR qualified refrigerators are 20% more energy efficient than the minimum federal standard and are 40% more efficient than conventional models sold in 2001. **You can save up to \$100 per year in energy costs by replacing a model in use for 13 or more years – more than \$1,500 over its expected life – with an ENERGY STAR qualified model.**



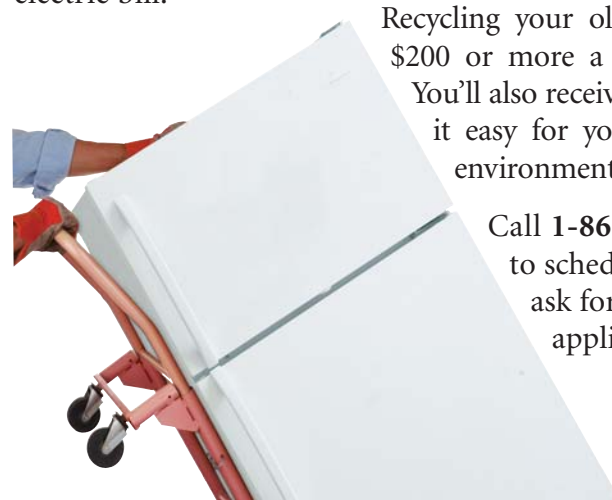
ENERGY STAR qualified refrigerators use high efficiency compressors, improved insulation, and more accurate temperature and defrost mechanisms to use less electricity and are available in top, bottom and side by side freezer styles. Look for models that are designated "Most Efficient" by ENERGY STAR. These models are 30% more efficient than a standard ENERGY STAR model.

Refrigerator Recycling

While that old refrigerator or freezer in the basement or garage may provide additional storage, it's not worth the additional cost on your electric bill.

Recycling your old appliance can save you \$200 or more a year on your energy bill. You'll also receive \$50 from LIPA. We make it easy for you to save money and the environment.

Call **1-866-761-2722** to schedule your free pickup and ask for details on our small appliance recycling program.



Room Air Conditioners

ENERGY STAR qualified room air conditioners use at least 10% less energy than non-ENERGY STAR units. Just by replacing a 10-year old air conditioner with an ENERGY STAR qualified model, you can save more than \$300 in electric bills over the life of the unit.

Air conditioners not only cool a room, they reduce humidity. Choosing a properly-sized unit will help the room feel more comfortable without wasting energy. If the unit is too large, it will cool the room quickly, but will not remove all of the humidity, leaving a damp, clammy feeling.

Dehumidifiers

A dehumidifier can increase your electric bill just as much as a room air conditioner. ENERGY STAR qualified models use 10-20% less energy than non-ENERGY STAR models. It will save at least \$20 per year, or \$200 in electric bills over its life.

Televisions

Some of the largest, high resolution, direct view TVs (versus rear projection products) can use as much electricity each year as a new, conventional refrigerator. Today's TVs, when combined with related products like DVD players and set-top boxes, make up about 10% of a household's annual electricity bill. ENERGY STAR qualified TVs use about 40% less energy than standard units.

