

# LIPA's COOL HOMES PROGRAM



If you're thinking about central air conditioning – whether it's a first time installation or replacement – you need to know about LIPA's Cool Homes Program. Why? Because a quality installation performed by a Cool Homes contractor will save you hundreds of dollars, provide maximum comfort, and qualify you for up to \$700 in LIPA rebates.



[www.lipower.org](http://www.lipower.org)  
**1-800-692-2626**



## Get What You're Paying For....

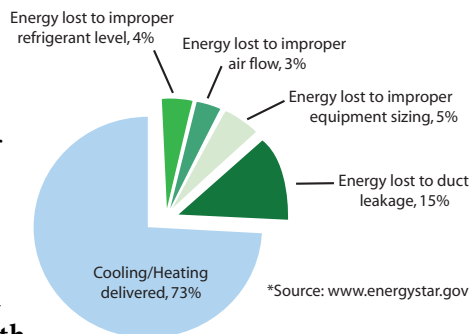
A new, efficient central air conditioner (CAC) can reduce cooling costs by as much as 40% compared with an older unit... if it's installed properly. For efficient comfort all year long, a heat pump is a great option. Only a LIPA Cool Homes contractor will make sure that your investment pays off with the most comfort and savings.

## How You Can Choose the Right Equipment

### *Buying a CAC or heat pump is a big decision ...*

Don't just look for the lowest price - any immediate savings could be lost in the form of higher energy bills and maintenance costs. Even a high-efficiency system does not guarantee savings. If it's not sized and installed correctly, you could lose as much as 30% of the efficiency you paid for!

All CACs and heat pumps have a seasonal energy efficiency (SEER) rating – and simply put, the higher the better. Equipment with higher SEER levels usually cost more than standard units, but the energy savings should more than make up the difference in just a few years. **And the savings start even sooner with LIPA's rebates!** The enclosed rebate schedule describes available incentives.



The right system, installed by a Cool Homes contractor will:

- Save you hundreds of dollars on your electric bill year after year
- Reduce your maintenance costs
- Extend the life of your new equipment
- Increase your comfort
- And qualify you for the maximum LIPA rebates

**LIPA's Cool Homes Program gets you the right system, a quality installation, and maximum savings.**

## Choose Early Retirement for Existing Equipment

With the Cool Homes Early Retirement option, increased rebates are available when you replace an inefficient CAC system or heat pump that's still operational or repairable for less than \$1,000. A Cool Homes contractor will not simply select the same size system that you have now – it will be based on a thorough analysis of your needs.

## Choose LIPA's Cool Homes Program

It's not enough to simply buy a high-quality, energy-efficient CAC or heat pump. You need a system that's right for your home, installed by a qualified contractor. Every Cool Homes contractor is fully licensed and receives specialized training on industry-standard techniques. Participate in Cool Homes and you'll enjoy all the benefits of energy efficiency, plus cash rebates.



While LIPA can't recommend a specific contractor, the work of all Cool Homes contractors is randomly inspected by expert technicians. LIPA always encourages you to use licensed contractors to install your unit. A list of approved Cool Homes contractors is available on our Web site.

**Visit [www.lipower.org/efficiency](http://www.lipower.org/efficiency) or call 1-800-692-2626.**

## Builders and Developers:

With Long Island's population growing year by year, educated consumers are making intelligent choices when it comes to inquiring about the purchase of a new, energy-efficient home.

Call LIPA's Infoline – at 1-800-692-2626 – to find out more about the benefits and marketing opportunities associated with selling energy-efficient homes and equipment, including CACs and heat pumps.