



# LIPA Business Solutions

More than just Energy.



[www.lipower.org](http://www.lipower.org)

*Operating a small or mid-sized business on Long Island presents a unique set of challenges. With the right solutions and support, businesses can grow. LIPA has programs to help you save energy, money and time, allowing you to focus on achieving success.*

## **Customer Service**

### **Dedicated Business Call Center**

**1-800-966-4818**

At the Business Call Center, LIPA customer service representatives are specifically trained to help business customers like yourself. Whether you have a request to turn on electric service, need to report an electric problem, have a billing question, or want to learn more about our programs and services, we are here to help.

**Business Call Center . . . . .1-800-966-4818**

**Electric Emergencies . . . . .1-800-490-0075**

**Call Before You Dig . . . . . 811**

**(New National Number directs you to your local CALL BEFORE YOU DIG)**

### **Manage Your Account**

LIPA has programs for businesses that can help you manage your bottom line.

- ✓ **Balanced Billing** helps smooth out seasonal fluctuations for a more predictable monthly electric bill.
- ✓ **TEMPO (Total Electronically Managed Payment Online)** – for customers with multiple accounts; you get the simplicity of one billing date and the convenience of receiving and paying bills electronically, with a customizable billing spreadsheet.
- ✓ **Pay your bills through DirectPay**, automatically from your bank account.

# LIPA's Online Services for Business Customers

Prefer the ease and convenience of the Internet? Visit us online, any time, at <http://www.lipower.org/commercial>

- ✓ Our **Startup Kit for New Business** supplies all the information you need to open a new LIPA Account
- ✓ The **Welcome Kit** is designed to educate and assist our customers who have just opened a LIPA account
- ✓ Check out our **“Manage Your Account”** area, where you can pay your bills online, view billing options, view your account history and more.
- ✓ LIPA e-NEWS for commercial customers provides timely information about LIPA programs designed to save you energy, money and time. Sign up for your free quarterly copy of LIPA e-NEWS for business at [www.lipower.org/commercial](http://www.lipower.org/commercial).
- ✓ Learn about energy and money-saving ideas for your business at [www.lipower.org/commercial](http://www.lipower.org/commercial).
- ✓ Visit the Online Business Library at [www.lipower.org/commercial/small/energy.html](http://www.lipower.org/commercial/small/energy.html), to learn about energy topics and technologies.
- ✓ Questions or comments? Email us at [lipacustomerservice@liaccount.com](mailto:lipacustomerservice@liaccount.com)



## Save Energy - Save Money

Protecting the bottom line is the key to any successful enterprise. LIPA understands, and is ready to supply cost-effective solutions for all your energy needs.

### **Energy Audit-Business Analyzer**

LIPA provides this interactive tool online, at no cost to you, at [www.lipower.org./commercial/small/analyzer.html](http://www.lipower.org./commercial/small/analyzer.html). This graphical device allows you to compare your energy use with similar businesses, see where your energy dollars go and learn how to lower your energy bills.

### **On-Site Commercial Energy Analysis**

A LIPA Energy Expert conducts a free, thorough examination of existing equipment at your facility and analyzes potential energy savings by making improvements in areas such as lighting, motors and drives, and HVAC.

### **Commercial Efficiency Program**

The Commercial Efficiency Program offers financial incentives, solutions and information to help business customers save energy and money while upgrading equipment, during renovations, or new construction, when they agree to install energy-efficient equipment.

### **LIPA Has A Rate For Your Business!**

Being competitive in today's business market means making the best choices for your business. When it comes to electric energy, LIPA provides several options to help you run your business more efficiently. Whether you're a small, medium or large business, LIPA offers different electric rates specific to your business operations.

To maximize your business performance, learn more about our rates at [www.lipower.org](http://www.lipower.org). Visit [www.lipower.org](http://www.lipower.org) and click on "My Business". While you're there, explore the other service options that LIPA provides to businesses, such as energy efficiency incentives or balanced billing options.

## Business Development

Is your business growing? Are you interested in outside lighting to draw customers to your location? Are you in the trades and looking to make connections or for the most current information? LIPA cares about Long Island businesses and we provide solutions.

## Economic Development

LIPA aggressively supports and encourages economic expansion ...either additional space or employees... on Long Island by attracting new business, by partnering on business expansion projects and by developing plans to retain existing businesses. Call us at 1-800-582-2005, prior to starting your project.

## Light Solutions

LIPA's Light Solutions program helps protect and promote your business in a smart, cost-effective, efficient and environmentally friendly way.

## Trade Ally

We are building partnerships with all our Long Island Trade Allies in an effort to provide education about newer, more efficient technologies, enhance our delivery of service and be a reliable resource providing affordable energy solutions. If you are a contractor or an Architect/Engineer, call us at the LIPA Energy Infoline, **1-800-692-2626**, to learn how we can help your business grow. LIPA offers online training programs to the trades and other interested parties at deeply discounted rates. Visit **[www.lipower.org](http://www.lipower.org)** and click on "My Business" to learn more.

## Long Island Population Survey

The LIPA Long Island Population Survey benefits our business customers by providing yearly demographic information about our communities. This data provides businesses with insight regarding changes in year-round households and population for each village and hamlet in Nassau, Suffolk and the Rockaway Peninsula to help them access the marketplace in which they operate. For comparative purposes, the Survey also provides similar data at the 2000 and 1990 Census levels. In addition, per household data and recent trends in residential electric use are also included to help planning.

Analyses made with this data are utilized in the businesses' decision making process to enhance the place in which we live, work, and play. To access the Long Island Population Survey online, visit [www.lipower.org/pubs/popsurvey.html](http://www.lipower.org/pubs/popsurvey.html).



## Community

At LIPA, we consider ourselves to be your neighbor as well as your business partner and are available to provide solutions to your electric energy needs. LIPA is an active member of the business community. For example, our membership in the Hauppauge Industrial Association, the Long Island Business Development Council, and Advancement for Commerce Industry & Technology (ACIT), to name just a few, illustrates our commitment to, and our concern for the success of Long Island business. Our involvement in these organizations is part of our effort to work with other agencies to develop programs to assist your business. To learn more about how we can be of help:

- ✓ Visit us online at [www.lipower.org](http://www.lipower.org) and click on “My Business” to open the door to valuable links to free assistance for businesses, such as the Community Development Corporation, the Small Business Administration and the Long Island Association.
- ✓ Professional support is available for our programs for businesses. Call **1-800-692-2626** to learn more or to speak with an energy expert.

# Environmental Stewardship

LIPA is a leader in New York State in researching and developing renewable energy resources for electric generation.

As a business, you can also play a part in protecting the environment, and LIPA can help with programs such as:

- ✓ The Solar Pioneer Program can supply your business with energy from the sun.
- ✓ LIPA supports the development of "green power" - electric generation using cleaner, renewable resources like wind, hydropower and bio-energy.
- ✓ Geothermal System Program offers the use of the energy stored in the earth for heating, cooling and hot water.

We can also help you meet the challenges that face Long Island businesses by advancing energy efficiency and providing solutions to manage your electric energy needs.

For additional information about any of our programs for businesses, visit us online at [www.lipower.org](http://www.lipower.org) or call the Energy Infoline at **1-800-692-2626**.



**Sign up for LIPA eNEWS for Business by visiting [www.lipower.org/commercial](http://www.lipower.org/commercial) or sending back this reply card.**  
**eNews is an electronic newsletter dedicated to providing energy solutions to LIPA's business customers.**

**Yes, I'd like to receive energy-related emails from LIPA.**

PLEASE PRINT

Business or Home Email Address: \_\_\_\_\_

Business Owners' Name/Title: \_\_\_\_\_

Business Name: \_\_\_\_\_

Business Street Address: \_\_\_\_\_

Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone #: \_\_\_\_\_

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Customer Service Programs

Programs to Save Energy

Trade Ally

***learning more about:***

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Light Solutions

Power Quality

Economic Development Programs

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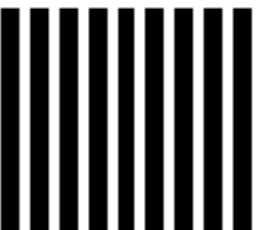
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**Business Call Center**

Kevin S. Law  
President & CEO



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