



LIPA 2012 EFFICIENT SWIMMING POOL PUMP PROGRAM

INDUSTRY PROGRAM OVERVIEW



The Long Island Power Authority has identified swimming pool pumps as an opportunity for energy efficiency and savings. Inefficient pool pumps are considered a significant waste of energy and therefore a prime target for replacement with newer, more energy efficient models. While energy efficient pool pumps may initially cost more, customers will see a return on their investment through significant energy savings over the life of the unit.

Between January 1 and November 30, 2012, LIPA is offering rebate incentives to both customers that have a residential electric account with LIPA and dealers/installers to promote the purchase and installation of energy efficient two-speed and variable-speed residential swimming pool pumps on Long Island. The pool pumps must be installed with an eligible controller* by a participating dealer in order to qualify for a rebate. Eligible pumps must be 1/2 HP or larger. A list of eligible products is available on the LIPA Web site, www.lipower.org/efficiency. Residential retrofit and new construction customers are eligible.

Pool Pump Type	Installer Rebate	Customer Rebate
Two-Speed	\$75.00	\$125.00
Variable-Speed	\$100.00	\$200.00

Participation is easy. Simply follow these steps to take part in the program:

- 1. Participate in a manufacturer sponsored training** on proper installation and programming of a two-speed or variable-speed swimming pool pump.
- 2. Submit to LIPA a signed LIPA Certificate of Completion** from your pool pump manufacturer representative stating the date and location of the product knowledge and installation training session.
- 3. Sign and submit the LIPA 2012 Dealer/Installer Letter of Agreement** to have your company's name listed on the LIPA Web site as a participating dealer/installer.
- 4. Upsell your customer to an energy efficient model with the LIPA \$125 or \$200 rebate** when talking to LIPA electric customers about their swimming pool pumps.
- 5. Receive an incentive of \$75 or \$100 from LIPA for each eligible pool pump** sold and installed along with an eligible internal or external pool pump controller*.
- 6. Complete Customer Rebate Form in full** and submit to LIPA's rebate processing center with all supporting documentation. Customer and installer information from this form will be used for payment processing purposes.
- 7. Rebate checks will be processed in 4-6 weeks.**

***IMPORTANT CONTROLLER INFORMATION:**

Pool pump motor control must have the capability of operating at a minimum of two speeds. The control's default circulation speed setting shall be no more than one-half of the motor's maximum rotation rate. Any high speed override capability shall be for a temporary period not to exceed one 24-hour cycle without resetting to default settings.

Rebate period: January 1 through November 30, 2012
 Rebate postmark deadline: December 31, 2012
 Limit four (4) pool pump rebates per LIPA electric customer account